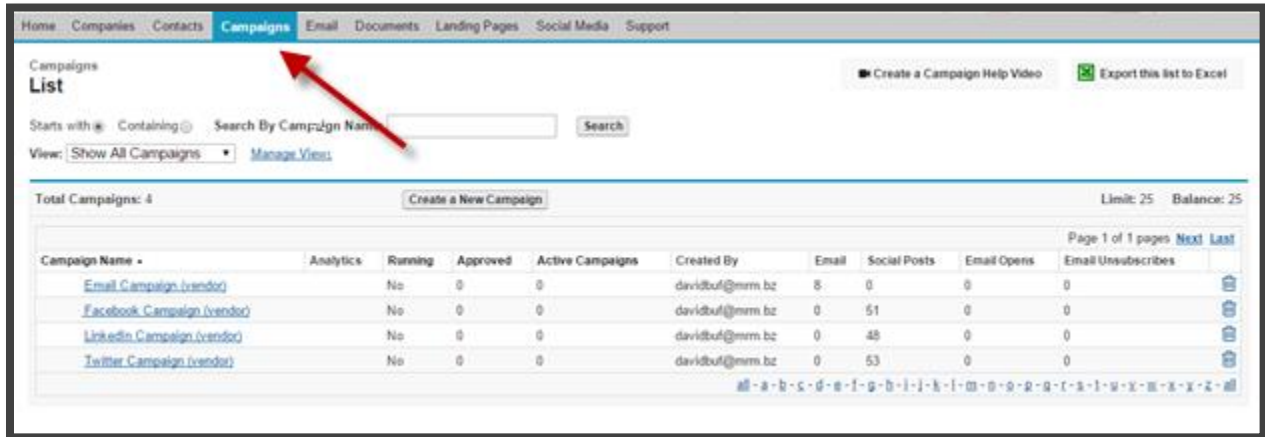


How To Start & Stop A Campaign

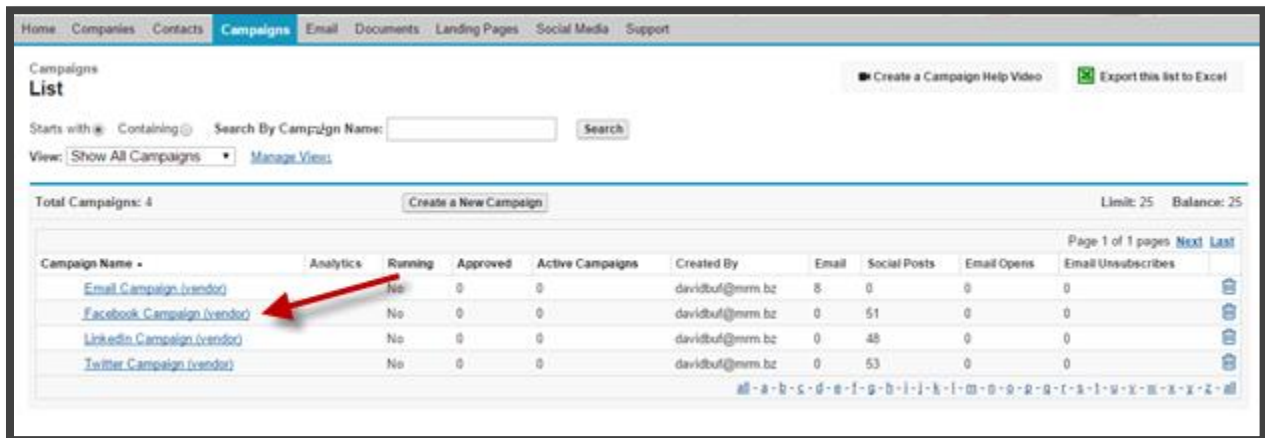
1) Click Campaigns on the menu bar.



The screenshot shows the MioDatos web application interface. The top navigation bar includes 'Home', 'Companies', 'Contacts', 'Campaigns', 'Email', 'Documents', 'Landing Pages', 'Social Media', and 'Support'. The 'Campaigns' menu item is highlighted in blue, and a red arrow points to it. Below the navigation bar, the 'Campaigns List' section is visible, featuring a search bar and a table of campaigns.

Campaign Name	Analytics	Running	Approved	Active Campaigns	Created By	Email	Social Posts	Email Opens	Email Unsubscribes
Email Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	8	0	0	0
Facebook Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	51	0	0
LinkedIn Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	48	0	0
Twitter Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	53	0	0

2) Click the name of the campaign you would like to run.



The screenshot shows the same MioDatos web application interface as the previous one. In this view, a red arrow points to the 'Email Campaign (vendor)' link in the first row of the campaign list table.

Campaign Name	Analytics	Running	Approved	Active Campaigns	Created By	Email	Social Posts	Email Opens	Email Unsubscribes
Email Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	8	0	0	0
Facebook Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	51	0	0
LinkedIn Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	48	0	0
Twitter Campaign (vendor)	No	0	0	0	davidbuf@mrm.bz	0	53	0	0



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3) Click Edit Campaign or Approve and Run Campaign.

Note: Edit Campaign allows you to preview each post or email, and choose to delete it from the campaign if desired. Approve and Run will start running the campaign. Once a campaign is approved, you will be unable to edit the campaign any longer.

Campaign
Edit Export this list to Excel

[Edit Campaign](#) [Approve and Run](#)

Campaign Information * = Required Field

Name:

Sharing: Private Company Partner

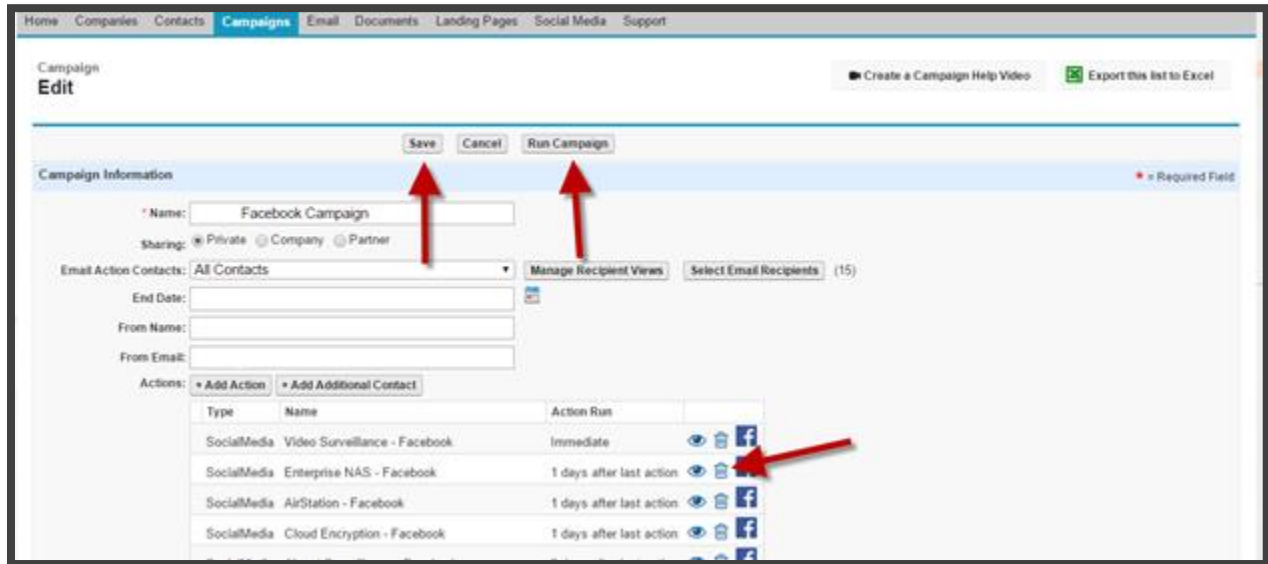
Email Action Contacts: [Manage Recipient Views](#) [Select Email Recipients \(15\)](#)

End Date:

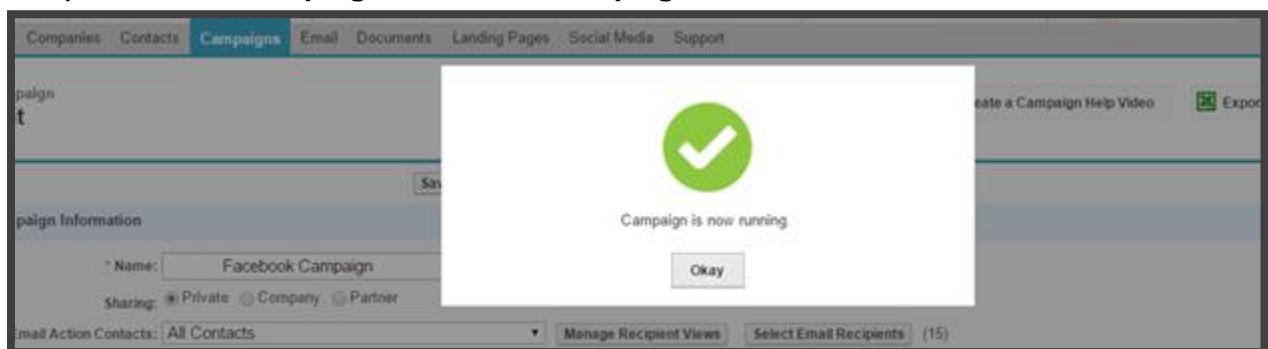
Actions	Type	Name	Action Run
	SocialMedia	Video Surveillance - Facebook	Immediate
	SocialMedia	Enterprise NAS - Facebook	1 days after last action
	SocialMedia	AirStation - Facebook	1 days after last action

- 4) If you choose to Edit Campaign, you can preview and delete specific posts by clicking on the eye icon or trash can icon. Once the campaign is ready, click Save to save the campaign, and then click Run Campaign. The campaign and all posts and emails will be queued.

Note: Once you click Run Campaign, you will be unable to edit the campaign any longer.



- 5) Click Run Campaign to start the campaign.

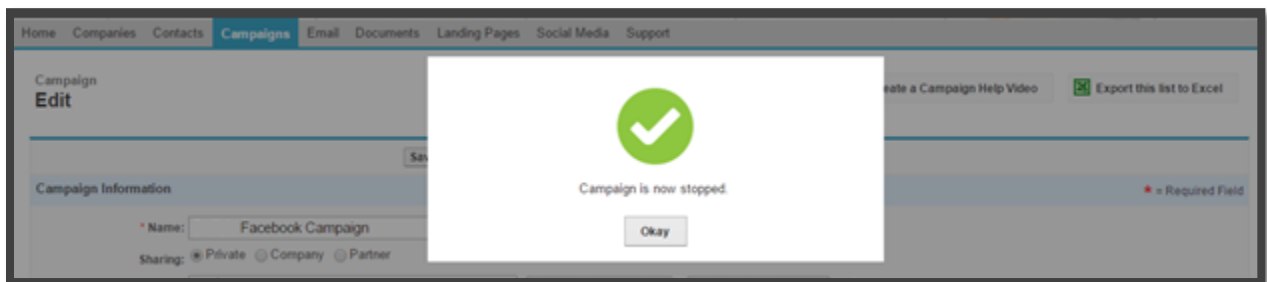
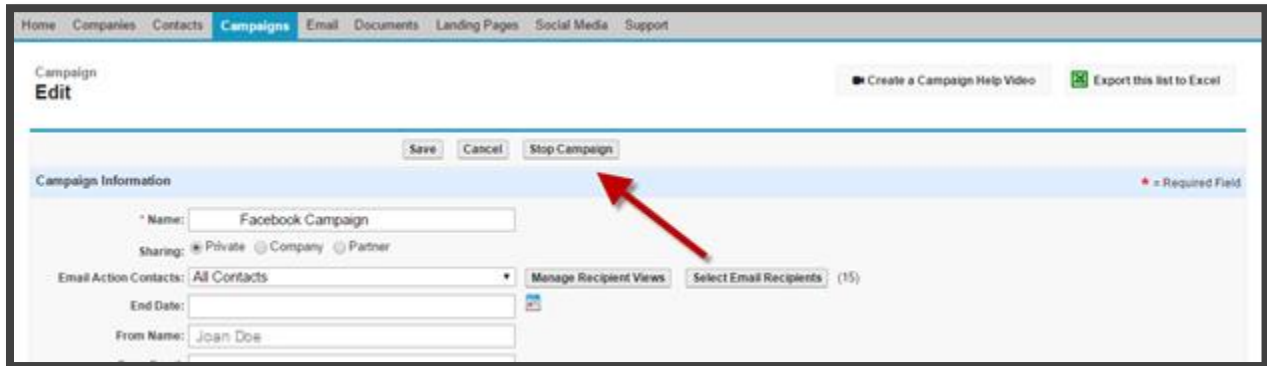




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- 1) If you decide to no longer run this specific campaign, you must click **Stop Campaign**. Otherwise, posts and emails will continue to be published/sent out. Click **Stop Campaign** and you will receive confirmation that this campaign is no longer running.

Note: Stopping a campaign will not allow you to make changes to the campaign.



- 2) To re-populate a new version of the same shared campaign, delete the campaign from the Campaign page.

The screenshot shows a table with campaign performance data. The table has columns for Email, Social Posts, Email Opens, and Email Unsubscribes. A red arrow points to a trash icon in the rightmost column of the row with 7 Social Posts.

	Email	Social Posts	Email Opens	Email Unsubscribes	
	4	0	85	0	
	6	0	63	0	
	7	0	123	0	
	24	0	156	0	
	8	0	0	0	
	0	51	0	0	
	0	48	0	0	